

MALPHURS GROUP - STRATEGIC ENVISIONING

Get a plan to make & mature more disciples

THE STRATEGIC ENVISIONING PROCESS

MISSION STATEMENT DEVELOPMENT

Rally around a bold statement that inspires your church to action, not a forgotten string of words on the back of your bulletin

CORE VALUES THAT MEAN SOMETHING

Develop or refine a biblically healthy discipleship culture and the characteristics that make your church unique

OUTREACH STRATEGY DEVELOPMENT

Create a plan to meet your community's needs and introduce more people to Jesus

DISCIPLESHIP PATHWAY ALIGNMENT

Develop a process for maturing disciples at your church so your ministries work in unison

VISION DEVELOPMENT

Envision the impact your church will make in the years to come and how your church will shift to reach your potential

GOALS DASHBOARD

Receive a clear yearlong dashboard to ensure your church is staying on track towards your mission & vision

You deserve a partner that understands that.

The last thing you need is a one-size-fits-all approach that ends in a three-ring binder filled with overwhelming to-do lists you have to then figure out on your own.

Your church family needs a shared dream and plan that takes your context into account and a trusted partner to guide you through the execution process.

*how we help
your church
get healthy*

MAKE DISCIPLES & GAIN MOMENTUM

STEP 1: TRAIN

Join hundreds of churches worldwide and enlist your selected team and then schedule a one-weekend session to learn the foundational principles that every church needs to make and mature more disciples. Your leadership cannot make an effective plan until everyone is operating from the same level of competency. The training is delivered either via video (for a lower cost) or by a Malphurs Group Guide on-site.

STEP 2: PLAN

I will guide you and your team in crafting a shared dream and plan for the future.

Within six weeks of your Training Session, I will come on-site to conduct an intense, two-day planning retreat. During this retreat, your team will:

- Affirm, revise, or develop a Mission statement
- Affirm, revise, or develop a Core Values credo
- Define a Discipleship Pathway
- Assess all ministries and re-structure ministries according to the Discipleship Pathway
- Clarify your future using TMC's three-part Vision process
- Select 3-5 Strategic Objectives for the next 12 months

STEP 3: IMPLEMENT

The third step begins with a 4-hour Implementation Kickoff. During this session, your team will watch a brief video training on the Implementation process and then begin to form Action Plans. I will walk alongside you for the next twelve months, making sure you're successful navigating this new path. I will go above and beyond to make sure you succeed at implementation.

WHAT TO EXPECT

HOW LONG IS THE STRATEGIC ENVISIONING PROCESS?

Typically, the process is 15 months from start to finish.

THERE ARE THREE INITIAL MEETINGS:

- THE TRAIN SESSION (ON-DEMAND, VIDEO-BASED TRAINING)
- THE PLAN SESSION (TWO-DAY ON-SITE WORKSHOP, LED BY A GUIDE)
- THE IMPLEMENTATION KICKOFF SESSION

These initial meetings occur over three consecutive months. Then, monthly implementation review meetings occur for one year.

HOW MANY PEOPLE SHOULD BE INVOLVED? AND WHO?

We recommend you put together a Strategic Leadership Team for the process of approximately 12-15 people. The makeup of this group depends on the church, but usually includes a mixture of staff, board members, and key lay leaders that are both men and women.

ON-SITE CONSULTING

A Certified Guide will lead your church through a custom, two-day workshop on Strategic Envisioning and/or Leadership Pipeline, consulting with your church and setting the stage for growth. Your Guide provides monthly coaching, ensuring implementation success over the course of one year.



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*a stronger
organization starts
now!*



WHY HIGHER POINT SOLUTIONS?

- Over 30 years of leadership experience
- Harvard-trained expertise
- Proven, dependable track record
- Certified in Working Genius and DISC assessments

WHAT WE DO...

- Develop stronger leaders and cohesive teams
- Unlock organizational potential and drive productivity
- Provide tools and insights for lasting growth

DISCOVER YOUR TEAM'S WORKING GENIUS.

Gain clarity, resolve conflict, and build alignment by understanding how each person contributes best. It's not just about fixing problems- it's about creating an environment where people and performance thrive.

START BUILDING STRONGER LEADERS TODAY.

Let's talk about how Higher Point Solutions Coaching & Consulting can help elevate your organization to the next level of success.



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ABOUT DR. DANNY MOOSBRUGGER

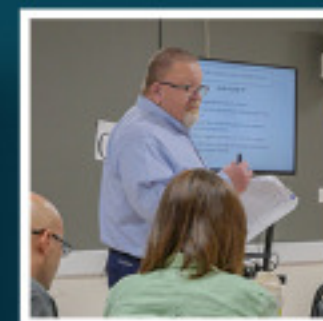
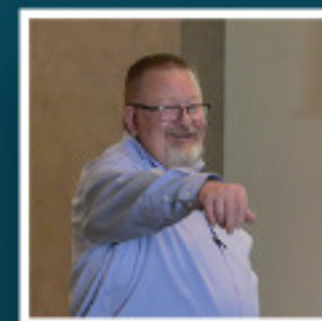
Dr. Moosbrugger has been a long-time resident of Central Florida and has served as police officer, pastor, and administrator at numerous universities and seminaries.

Executive Leadership Coaching: Mastery Session Executive Leadership Coaching: Professional & Executive Development
- Harvard Division of Continuing Education - Issued Oct 2024

Danny has a Ph.D. in Organizational Leadership from Regent University, a Master of Divinity degree with a minor in counseling from Southeastern Seminary. Danny is currently a professor of leadership at Grand Canyon University and Liberty University. He also holds many certifications in Life and Wellness Coaching, Behavior and Personality Assessments, Emotional Quotient, DISC Assessment, and Working Genius Assessment, which helps increase productivity while reducing conflict in organizations.

Danny has a passion for helping others experience success through the accomplishment of their goals, and dreams, and when their "Ah-Ha" moments are realized and achieved. Dr. Moosbrugger is excited about helping leaders and their organizations reach their potential and enhance their talents and gifts.

Married to Bobbi, they have two adult children, Lori and Bryan, who live in Central Florida



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*when leaders rise
organizations thrive*
FROM CHAOS TO CLARITY
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